



In the ZONE

www.berkley-fishing.com

Offer Good 1.1.07 through 9.6.07

**BUY \$10**

Worth of any Berkley Product\*

**GET \$5**

Back with mail in rebate.

Rebate Offer Good only on Purchase of Berkley Line, Berkley Bait, Terminal Tackle, Tools & Equipment, and Berkley Fishing Rods, excluding Berkley Cherrywood Series Fishing Rods.

## BERKLEY® "IN THE ZONE" \$5 REBATE OFFICIAL MAIL-IN CERTIFICATE

OFFER OPEN TO LEGAL U.S. RESIDENTS currently residing in the UNITED STATES. OFFER GOOD VALID FROM 1/1/07-9/6/07.

To receive your \$5 rebate: (1) Purchase \$10.00 of any Berkley line, bait, terminal tackle, accessories, equipment and rods (excluding Berkley Cherrywood Series)

(2) Complete this Official Mail-in Rebate Certificate; and (3) include the original dated sales receipt with price circled and a copy of the UPC code.

All items must be included to receive your rebate check.

Mail to the following address: Berkley "In The Zone" \$5 Rebate P.O. Box 9467 St. Cloud, MN 56398-9467

Name: \_\_\_\_\_

Address: \_\_\_\_\_

(No P.O. Boxes)

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

E-mail: \_\_\_\_\_ Daytime phone: ( ) \_\_\_\_\_

Store where purchased: \_\_\_\_\_ D.O.B.: \_\_\_\_/\_\_\_\_/\_\_\_\_

Limit two (3) Redemptions per person, family, household or address.

Yes, I would like to receive further information on Berkley products and offerings.

**TERMS AND CONDITIONS OF REBATE OFFER:** OFFER OPEN TO LEGAL U.S. RESIDENTS CURRENTLY RESIDING IN THE UNITED STATES. This rebate offer is valid from 1/1/07-9/6/07. Please hand print legibly all information requested. Requests with computer-printed address labels will not be honored, acknowledged or returned. This Official Mail-in Rebate Certificate, original sales receipt and copy of the UPC code are required. Offer may not be combined with any other offer. Trading, purchasing or selling UPC codes is prohibited. This offer is valid only for the person who purchased the product at retail and is limited to two (3) offers per person, family, household or address. U.S. mail fraud statutes prohibit acts devised to defraud or obtain money or property by means of false or fraudulent pretenses if the postal system is involved. This would include, among other things, the use of fictitious or assumed names or addresses in order to receive multiple offers. Requests from P.O. boxes will not be honored. Additional requests or requests from employees of Pure Fishing, Inc., its affiliated retailers, immediate family members and clubs, groups or organizations will not be honored, acknowledged or returned, and the right is reserved to confirm the identity of rebate recipient. Void where taxed, restricted or prohibited by law. Sponsor not responsible for delayed, postage-due, illegible, mutilated, late, lost, incomplete, stolen or misdirected mail. Please allow 8-10 weeks for delivery. All cash register receipts must be dated between 1/1/07 and 9/6/07. All rebate requests must be postmarked by 9/13/07 and received by 09/20/07. You can also go to [www.berkley-fishing.com](http://www.berkley-fishing.com) and download, complete and mail Official Mail-in Rebate Certificate. If you have any questions on rebates only, please call customer service at 877-794-1431, 7am-5pm CST, Monday through Friday. Pure Fishing ©2007